



The Day of Pink La Journée Rose

Day of Pink Ambassadors

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Community Leaders

- Rt Hon Michaëlle Jean
- Alison Redford
- Andrea Horwath
- Justin Trudeau
- Laureen Harper
- Rick Mercer
- Thomas Mulcair

See the full list at: dayofpink.org

MEDIA ADVISORY

All American Boy, Chicago-based songwriter Steve Grand to perform at Ottawa's Day of Pink Gala April 8

April 8, 2015. Ottawa, Canada. Steve Grand will be making his first appearance in Ottawa to perform at [The Day of Pink Gala](http://TheDayofPinkGala.com). Grand became an overnight internet celebrity and is acclaimed to be the first openly gay male country musician to attract mainstream attention in the United States. The music video of his first hit "All-American Boy" went viral on YouTube in less than a week in July 2013. This attention landed Grand on *Good Morning America*, CNN and other national media. BuzzFeed ranked the video on its list of the "24 Most Brilliant Music Videos from 2013", and *Out* magazine named Grand to its annual "Out100" list of the year's most compelling LGBT people. In addition to being a musician, Grand has become an active figure in the LGBT equality movement. He released his debut album titled *All American Boy* financed by a successful *Kickstarter* public funding campaign.

Ottawa residents will have a unique opportunity to see Steve Grand perform at the Day of Pink Gala, organized by Jer's Vision, Canada's largest youth-run anti-bullying organization and is supporting thousands of youth. The event will also mark the Day of Pink where over 9.4 million Canadians will wear PiNK to stop bullying!

WHEN:

Wednesday, April 8, 2015. 6:30 p.m. – 9:30 p.m.
Live performance by Steve Grand at 8pm.

WHERE:

De La Salle Theatre, 501 St. Patrick Street. Ottawa, Ontario. K1N 8R3

WHO:

Free event. Donations at the door. Open to the public. RSVP
<http://dayofpink.org/gala/>



The Day of Pink

La Journée Rose

OPPORTUNITY:

Celebrate the International Day of Pink and Jer's Vision 10th anniversary at the Day of Pink Gala. Cocktail style event, live entertainment and awards ceremony.

- Includes a Carnival themed cocktail party with hor's d'oeuvres and cash bar from 6:30-7:30pm.
- Welcome remarks by His Worship, Jim Watson
- Recognizing award winners Quinn & Polly (founders of Canada's first Elementary Catholic School GSA), Talia Johnson (Trans Rights Artist), Lucas Silveira (lead singer from The Clicks), Kalyani Pandya (LGBTQ comedian & activist), Ian "DJ NDN" Campeau (anti-racist advocate and A Tribe Called Red member) and Steve Grand.
- Opening performance by Steve Grand at 8pm.
- Performances by Lucas Silveira, Canada's first openly trans singer from The Clicks with Skye Chevolleau, plus Ade Boluwatife, Ottawa Gay Men's Choir and The Peptides.
- 100% bar proceeds, silent auction and raffle for a chance to win two airline tickets to New York City will support Jer's Vision.

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DAY OF PINK GALA

March 8, 2015

RSVP www.dayofpink.org/gala



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JersVision.org
DayofPink.org